



News of Photoplays and Photoplayers

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At the Lubin California Studio

In a Garden Glowing With all the Beauty of the Golden State

Lottie Briscoe's Pretty Rose-Pink Dressing Room—"The Higher Justice"—a Red-Blooded Two Reel Reliance Feature by Forrest Halsey—Longfellow's "King Robert of Sicily" Dramatized.

The western branch of the Lubin Manufacturing Company is located at 4550 Pasadena Avenue, Los Angeles, Cal. The studio is beautifully situated and combines with attractive environment, accessibility to a marked degree. The buildings are located upon a beautiful, well-kept plot of ground, 150x450 feet, which presents all the picturesque beauty and variety of coloring usually found in California gardens. In the rear, a large stage, 80 feet square, around which is grouped commodious property room, wardrobe room, scene dock, paint bridge, etc., supplies the facilities for the interior sets. Adjacent to this are the stables and corrals where the horses, saddles and equestrian equipment are kept. In front is a large and handsomely furnished building of the Colonial type which furnishes quarters for offices, dressing rooms, green room, etc. All in all, it is one of the most attractive and best arranged studios in Los Angeles, and the Lubin Company has been complimented upon its attractive and business-like arrangement. In the rear of the studio are the tracks of the Salt Lake Route. An attractive private station has been built there affording facilities for the arrival and departure of characters by train in the photoplays. The station has been named "Lowry" in honor of Mr. I. M. Lowry, general manager of the firm.

Lottie Briscoe, of the Lubin Company, occupies one of the prettiest dressing rooms to be found in the whole range of motion picture studios. It is rose pink throughout—rugs, walls, chairs and draperies. Every summer afternoon she is to be found, when opportunity offers, on the grandstand watching a baseball game, and in winter she is equally devoted to the opera. Between times she finds cheer and comfort in a baby grand piano made to order for her, from her own designs.

In "The Higher Justice," a two-reel feature scheduled for early release by the Reliance, Forrest Halsey has contributed another drama in the characteristic red-blooded style for which he has become noted.

The story deals with two sons of a wealthy and powerful man. One is the illegitimate son of a poor woman, tricked into a mock marriage and the other is the legitimate son of a wealthy woman. The subject is delicately treated, but with a force and cleverness that should make the drama rank above the usual run of photoplays.

A very important notice has been issued and sent forth to every exhibitor in the United States, informing them that the Essanay Film Manufacturing Company will release every Friday a special multiple-reel attraction in place of their regular single-reel subject. Commencing with Friday, August 8th, the above mentioned company will release a two-reel comedy feature entitled "Alkali Ike's Gal." Exhibitors and the photoplay public have been more than delighted with the past single-reel subjects, in which the famous Augustus Carney, the "Alkali Ike" of Essanay films, has appeared. A great deal of joy, fun and hilarity has been caused in these thousand-foot subjects.

On Monday, August 4th, the Essanay Film Manufacturing Company released the gigantic two-reel dramatic feature, "King Robert of Sicily," a dramatization of the beautiful poem written by one of the world's greatest poets, Longfellow. This production has cost several thousand dollars. No expense has been spared in the costume, scenery and effects. It is proclaimed by critics to be a revelation in photographic and dramatic portrayal. In it the following Essanay star cast will appear: E. H. Calvert, Wm. Bailey, Chas. Hitchcock and others.

"What Papa Got" (Crystal)—Pearl and Chester, her sweetheart, rehearse amateur theatricals so as to have an excuse for their lovemaking. As a result they incur the displeasure of Pearl's pa, and he forbids Chester calling at the house. This Chester refuses to agree to, and pa is compelled to kick him out on his next visit. The next day Chester writes Pearl a note asking her to meet him that afternoon in the park near her home. Pa gets hold of the note and devises a scheme to once for all get rid of the unwelcome suitor. He makes sure that Pearl intends keeping the appointment and then he hires a tough to beat Chester up as he waits in the park for Pearl. The tough that pa hired gets hurt in an accident and he induces his friend, another ruffian, to take his place and to give the waiting victim a severe trouncing. Pearl is about a half hour late in keeping the appointment and Chester sees Pearl's pa waiting also, a little distance away. Chester sees that pa is onto the game, so he strolls away just as the tough comes into view. Pa determines to wait until Pearl shows up and thinks that he will be able to cure her of her infatuation. The tough mistakes pa for the man he is supposed to beat up, and sets sail for him. He literally cuts the old man to pieces, when Chester happens to turn and see it. He rescues pa and takes him home. Pearl is just about leaving, but pa, thankful for his rescue, joins the young couple's hands and insists that Chester is a real hero and worthy of Pearl's hand.

FAMOUS PLAYER'S PROGRAM OFFERS "CAPRICE" PLAYED BY MISS MARY PICKFORD

The Uplift of the Industry and the Complete Utilization of its Vast Possibilities are Mr. Zukor's Sincerest Desires—Great Stars to Play for Posterity

"Caprice," played by Miss Mary Pickford, is the production just completed by the Famous Players Film Company. And—here is the germ of this narrative—it was the Caprice of the director to introduce a real, sure-enough, bear into the picture. The bear was locomoted to the studio at Twenty-sixth Street, New York, from Coney Island and given his first opportunity as a film actor. All went well until the bear became homesick and began to long for the wilds of Coney. He became unmanageable, untractable and unsociable. He announced in very emphatic language, according to Ben Schulberg, that he couldn't bear it any longer. Ernest Truax and Owen Moore, who are in the Famous Players cast, tried to conciliate the rag-time-model, and the bear,

he escaped by a bear chance, and Owen said he wouldn't do it any more.

Mr. Schulberg, the idea man of the Famous Players Company, who was incarcerated in the psychopathic ward for penning the above, has repented of his folly and the alienists have sanctioned his release after reviewing the testimony of scores of scribes that he really can write with charm and intelligence. It is thought that the recent hot spell and the proximity of English actors were contributory influences.

There are two ways of filling any position, high or low. One is to perform its duties with honest exactitude, of course, but with an eye ever and chiefly on the dollar results to be attained. The other is to assume those duties with an enthusiasm that transforms them into a glowing beacon-light

Essanay Releases Show New Faces

Reorganization of the Chicago Stock Companies With Many New Recruits

Francis X. Bushman Heads a Company That Will Play With Magnificent Backgrounds for the Staging of Its Plays—New Studios at Niles, California.

The recent Essanay releases, both comedies and dramas, from the Chicago studio offer many new faces on the screen, and will prove very welcome to the exhibitor and the hungry-loving photoplay public. The Essanay Film Manufacturing Company have almost entirely reorganized their Chicago stock companies, adding many well known performers from the legitimate stage, each of whom holds an authoritative record for artistic and meritorious work under the best well known theatrical managers in America.

No expense has or will be spared in the making of Essanay photoplays either

LAEMMLE LUCK FOLLOWS KING BAGGOT OVER THE SEAS TO GLORY

Successfully Essays the Title Role in a Photoplay Dramatization of Scott's Thrilling Romance of Medieval Knight-errantry Ivanhoe—Herbert Brenon the Star of Directors

No photoplayer in this or any other country is better known to, or ranks higher in the estimation of the millions of patrons of the motion picture than King Baggot. Equally well known and equally esteemed by those who produce the motion picture is Herbert Brenon, the photoplay director.

Several months ago Baggot, the star player, and Brenon, the star director, went to Europe at the head of a specially organized Imp company, of the Universal Program, to produce plays for the delectation of the American public. The object of their going was to enact plays based on romance or history amid the actual scenes where, according to fact or fancy, they actually occurred.

We now receive for the first time news of what they are doing, where they are doing it, and what we can look forward to as a result of their efforts.

Much time was taken in preparation for the production of the series of plays

the production of the pictures, and despite the enormous number of "supers" employed they are taken and retaken until Mr. Brenon's exacting sense of perfection is satisfied.

American films hold prominent place in all the leading motion picture theatres of Great Britain and the Continent, and the London Film Company resolved to meet this strong competition by recourse to American methods. With this object in view, it has secured the services as director of Harold M. Shaw, an American director who won high rank in his profession by his able work as director for the Edison and Imp companies.

As head director of the London Film Company, Mr. Shaw has completed his first film, "Clancarty," a three-part costume production of the time of William of Orange.

Now the company under Mr. Shaw's direction is at work on "Trilby," with Sir Herbert Beerbohm Tree in the role of Svengali. Sir Herbert created this

Life on a Desert Tropical Island

Kalem's Two-Part Production "Shipwrecked!" Abounds With Thrills and Gripping Climaxes.

Vivid Presentation of a Play Produced Under Trying Circumstances—Realistic Portrayal of the Perils of the Waves and of Scenes Beyond the Pale of Civilization.

One is inclined to think that the famous story of Robinson Crusoe is essentially fiction. It has remained for the Kalem Company to produce a powerful photoplay which vividly portrays the adventures of a courageous and resourceful man of the present day who overcomes even greater obstacles in such a thoroughly consistent manner that the spectator cannot doubt that the incidents actually took place.

This play, which bears the title of "Shipwrecked," is in two parts and was released Wednesday, August 6th. It deals with a young man in the employ of a millionaire. He has others besides himself to look after when the ill-fated vessel goes down on the high seas. He rescues an entire party, routs cannibals by strategy and finally succeeds in bringing everyone home safely, after a perilous existence on a desert island.

No motion picture has ever presented such a realistic portrayal of the perils of the waves, the thrilling battle for life, the ravages of tropical sun and sand, equatorial animals in their native habitat and the primitive customs one must adopt when cut off from civilization.

In order to secure the correct atmosphere, the Kalem Company sent a large organization down the Florida coast. More than one player was overcome by the terrific heat, and Director Kenan Buel was confined to his bed for ten days after the strenuous work.

The big production is the first of Kalem's weekly multiple-reel offerings, and is a striking example of the class of subjects which this company will present every Wednesday in the future.

Mr. Carlyle Blackwell paid a visit to San Diego a few days ago and while there attended a picture show. As he stopped on his way out to chat with the manager, he overheard two youngsters engaged in animated conversation. "There's Blackwell!" exclaimed one. "Do you know he's deaf and dumb? That's the reason he's working in pictures." When the actor could control his laughter he stepped over and broke up the argument by greeting the boys with a cheery "Hello!" Unable to sustain his argument, the youngster incontinently fled.

The Kalem players who recently stopped at Winchester, Virginia, to produce several plays in the picturesque mountains, had an amusing experience with a fox that was used in a hunt picture. The little animal, which was pursued over meadows and through streams by scores of dogs, was provided by a Virginian who kept it in a box between scenes. When Director Buel announced that he would no longer require the fox the owner set it free. All stood back to see the animal make a dash for liberty. Mr. Fox, however, declined to seek his native habitat and actually wagged his tail as he sought the recognition of the different players.

Kalem is about to present a fitting successor to the two-part masterpiece, "The Redemption," which has found favor throughout the world. The new multiple-reel feature, which is entitled "The Girl and the Gangster," was produced by Mr. George Melford. Mr. Carlyle Blackwell, Mr. William West, Miss Marin Sais and Miss Jane Wolfe appear in strong roles.

While visiting an amusement park in the vicinity of Santa Monica, California, Miss Ruth Roland, of the Kalem Comedy Company, was induced to try her hand at a shooting gallery. A crowd assembled as the young lady, who is an expert with the rifle, hit the several targets with remarkable rapidity and she was obliged to announce that she would do all her performing in the Kalem pictures.

No wonder John Brennan has made a hit in Kalem plays. During his last career as a comedian on the stage, he won the title of the world's greatest clog dancer. He starred in his own play, and was at one time "end man" with Pinrose and West's minstrels.

The new Kalem studio at Cliffside, New Jersey, has the largest stage ever constructed for the production of photoplays. A powerful multiple-reel drama is now under way, with Miss Alice Joyce in the leading role.

Miss Jean Acker—that's her Sunday name, she says; week days she's just plain "Billie"—was born in St. Louis, of Spanish parents. Before becoming a motion picture actress she played on the speaking stage in the Louis L. Hall Stock Company, and in vaudeville. After spending a year with the Lubin Company, she joined the Imp, where she now is. She gives as much time to writing photoplays as she does to appearing in them. She likes the excitement of the life of a motion picture actress and says she'd rather jump from a moving train, ride a motor cycle at a fifty-mile-an-hour clip or sail aloft in an aeroplane than eat. Once she dived from an ocean liner and came to the surface on the other side. She's a baseball fan, and delights in horseback riding.



Adolph Zukor (Famous Players)



Frank L. Dyer (General Film)



Carl Laemmle (Universal)



Violet Mersereau (Universal)



Shipwrecked (Kalem)



Dolores Cassinelli (Essanay)

being very mercenary, thought he'd charge them for it. Truax and Moore navigated for the dark-room and slammed the door. Little Mary, seeing her opportunity, caught up a hair rug used in the set, threw it over the top of the dark-room door, so that it fell upon the heads and faces of the prisoners, and with her nails imitated the bear scratching on the door. Now, Truax and Moore are gallant gentlemen, and only less brave than freemen, but their spines contracted a heavy cold. When they were released (in two reels) and discovered that the pursuing bear was Little Mary, they decided that was a little over-bearing.

Ernest Truax, when interviewed, said FAMOUS PLAYERS FILM CO. PRODUCTIONS MAKE YOU "SEE STARS" ADOLPH ZUKOR DANIEL FROHMAN President Managing Director

that beckons on to higher and higher ideals, and that subordinates the dollar-and-cent outcome to the shadows, where they are almost lost sight of. It is by just such enthusiasm Adolph Zukor, the president and founder of the Famous Players Film Company, is inspired in his never-ceasing work. None seeking only material gain or personal gratification could instill in his labor—labor exacting and arduous—such an abundance of energetic enthusiasm and productive vigor. The uplift of the industry and the complete utilization of its vast possibilities are his sincerest desires, and he is toiling, struggling, striving as the world does not yet know, toward the fullest advancement of the motion picture art.

When Mr. Zukor conceived the idea of presenting famous players in motion pictures, his underlying purpose was to bestow upon posterity an opportunity to witness the great stars of to-day after they have passed into memory. In the realization of this vast ambition, his own immortality is assured.

in Chicago or any other location that the company may operate, and the changes made, add a freshness to Essanay releases that it may safely be predicted, will shortly be the talk of the country.

Francis X. Bushman, of the Essanay Company, supported by an excellent company under the direction of two most capable producers, is located at a new studio at Ithaca, N. Y. This country affords some of the most magnificent backgrounds to be had in America, and backgrounds will play an important part in these eastern productions.

The new studio and laboratories at Niles, California, are completed at a cost of \$50,000 and Mr. Anderson promises some unusual subjects in both single and double reels.

ESSANAY FIVE-A-WEEK SEE THEM AT YOUR THEATRE

scheduled and the large company has only now begun its actual work on "Ivanhoe." Scott's thrilling romance of medieval knight-errantry, the first of the series. At present the company are at Cheston Castle, England, now the property of the Duke of Beaufort, which they are using in the great scenes showing the siege of Torquilstone. In those scenes appear King Baggot as Ivanhoe, Miss Leah Baird as Rebecca, and Miss Evelyn Hope, late of the Aldwych Theatre, London, as Rowena, and Mr. Scott-Craven as the Black Knight. Supporting the principal characters is a veritable army of costumed archers, axmen, pikemen and knights-templar. The greatest care is being taken in

role in London and his interpretation has won world-wide fame. Succeeding these will come "The House of Templer," a dramatization of Sir Conan Doyle's book "Rodney Stone," which is to be followed by "Beauty and the Barge."

Miss Agnes Egan Cobb, assistant business manager of Union Features, has won an enviable place among her male competitors in the motion picture industry. She possesses in a marked degree all the qualities considered necessary to the success of a business manager—man or woman—and as one of the executive pilots of Union Features is steering it to prosperity.



DEMAND THAT UNIVERSAL PROGRAM